



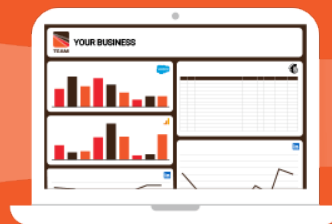
POWER BI MANAGED SERVICES: MARKETING ROI, MADE CLEAR

Stop wasting time manually collecting data and start acting on the information that data provides. TEAM makes it easy to visualise data from your various marketing channels including CRM, email marketing, social media and more, allowing you to make data-driven marketing decisions.

ALL YOUR MARKETING CHANNELS



INTO ONE CONVENIENT ,
LIVE POWER BI
DASHBOARD



 Power BI

ALLOWING YOU TO
CLEARLY ANALYSE
MARKETING ROI AND
PERFORMANCE



LEVERAGE THE CAPABILITIES OF POWER BI FOR BUSINESS INTELLIGENCE AND MARKETING ANALYTICS REPORTING!



AUTOMATION

Integrate and visualise your marketing data and generate insights for data-driven decisions.



UNIFORMITY

Centralise all your marketing data in a way that's fast, accurate, reliable and live! Monitor website traffic, social media and EDM performance, CRM data, and more.



EVALUATION

Understand which marketing campaigns and platforms drive ROI for your business.

PACKAGES / DATA SOURCES



STANDARD SOURCES

Includes, but not limited to; CRM, Social Media, EDM, Google Ads and Analytics:

- Salesforce
- Dynamics
- Hubspot
- Zoho
- PipeDrive
- LinkedIn
- Facebook
- Instagram
- Twitter
- YouTube
- Mailchimp
- Campaign Monitor
- Google Analytics
- Google Ads



ADVANCED SOURCES

All Standard Sources, plus other sources:

- Microsoft Excel
- Google Sheets
- MYOB
- Netsuite
- Xero
- Asana
- LinkedIn Campaign Manager
- Facebook Ads
- Facebook Page Insights
- Instagram Business
- Twitter Ads
- YouTube Analytics
- Marketo



MAINTENANCE

Ongoing maintenance and updates for all dashboards:

- Minor Feature Updates
- Error Checking
- Monthly Updates for Manual Data

CONTACT THE TEAM TODAY FOR YOUR OWN, CUSTOM-BUILT MARKETING ROI DASHBOARD.



Power BI



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